

# THE “TREY’S ANGEL AMBASSADOR” CONTEST

## 2012 OFFICIAL RULES

**THIS CONTEST IS INTENDED ONLY FOR UNITED STATES (EXCLUDING PUERTO RICO) RESIDENTS WHO ARE LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY.**

**NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.**

1. **ELIGIBILITY:** Open to legal residents of the United States of America (excluding Puerto Rico) who as of the Registration Start Date (defined below) of this contest (“Contest”) were (i) 18 years of age or older, (ii) had Internet access and (iii) were members of the Trey Songz Official Fan Club (the “Fan Club”). Employees, officers, directors and agents of Atlantic Recording Corporation (“Sponsor”) and its parents, affiliated and subsidiary companies, advertising and promotional agencies, web masters and web suppliers and the immediate family (spouse, mother, father, sister, brother, ward, daughter or son) or members of the households of each (whether or not related) are not eligible.
2. **TO ENTER CONTEST:** Beginning 6:00:00 pm EST on January 26, 2012 (the “Registration Start Date”), log on to Trey Songz’s official website available at: <http://www.treysongz.com/> (the “Website”), and follow the instructions as set out in the blog post regarding the Contest, including sending an email to [contests@treysangels.com](mailto:contests@treysangels.com) with your full name, twitter handle and fan club email address in the body of the email. In addition, you must include “ANTICIPATION 2OUR” with the name of the Trey Concert City (defined below) that you want to attend (the "Entry"), and submitting your response as directed in the blog post. Limit 1 entry per person. Entries must be submitted by 1:59:00 pm EST and received no later than 5:59:59 pm EST on January 27, 2012 (the “Registration End Date”). Sponsor is not responsible for lost, late, stolen, mutilated, damaged, incomplete, illegible or misdirected entries or for malfunctions of electronic equipment, computer hardware or software, or any other technical problems related to website entries. Entries become property of Sponsor and will not be returned. Any attempt at Entry except as above stated is void. Sponsor’s computer will be the official clock of the Contest. Sponsor will disqualify any Entries that do not meet the aforementioned requirements.

Eligible concerts (Each referred to individually and collectively as “Trey Concert”). The city in which each Trey Concert occurs is individually and collectively sometimes referred to herein as “Trey Concert City”:

1. Cleveland, OH – February 9, 2012 (State Theatre)
2. Louisville, KY – February 10, 2012 (Palace Theatre)
3. Chicago, IL – February 11, 2012 (Auditorium Theatre)

4. St. Louis, MO – February 12, 2012 (Fox Theatre)
  5. Dallas, TX – February 14 2012 (Verizon Theatre)
  6. Los Angeles, CA – February 17, 2012 (Nokia Theatre)
  7. Las Vegas, NV – February 18, 2012 (The Pearl, Palms Theatre)
  8. Oakland, CA – February 19, 2012 (Paramount Theatre)
  9. Cincinnati, OH – February 23, 2012 (Aranoff P&G)
  10. Detroit, MI – February 24, 2012 (Fox Theatre)
  11. Milwaukee, WI – February 25, 2012 (Milwaukee Theatre)
  12. New York, NY – March 1, 2012 (Madison Square Garden Theatre)
  13. Atlantic City, NJ – March 2, 2012 (Mark G. Estess Arena)
  14. Washington, D.C. – March 3, 2012 (Constitution Hall)
  15. Atlanta, GA – March 8, 2012 (Fox Theatre)
  16. Southaven, MS – March 10, 2012 (De Soto Civic Center)
  17. Nashville, TN – March 11, 2012 (Municipal Auditorium)
3. **JUDGING:** The first five (5) entrants for each Trey Concert City to follow the directions in the blog post, including submitting an Entry as directed in the blog post and outlines in paragraph 2 hereof, will be named an Angel Ambassador (“Ambassador”) at or about 3:00:00 pm EST on the Registration End Date. Each Ambassador will be contacted by a sponsor via email (“Sponsor’s Email”). Sponsor’s Email to each Ambassador will include a unique code that new fan club members (“Referred Members”) must enter upon registration as further described below.
  4. **AMBASSADOR FINALISTS:** Beginning 12:00:01 am EST on January 28, 2012 (“Finalist Portion Start Date”), Ambassadors should follow the instructions set out in the Sponsor’s Email, including recruiting Referred Members to join the Fan Club, and ensuring that each Referred Member enters the Ambassador’s unique code upon registration when joining the Fan Club.
  5. **JUDGING:** Ambassadors should ensure that all Referred Members have registered using the Ambassador’s unique code by 11:59:00 pm EST on February 5, 2012. The Ambassador from each Trey Concert City with the most Referred Members will be determined at or about 3:00:00 pm EST on February 6, 2012, and such Ambassador will be named a potential winner of the contest. For the avoidance of doubt, there shall be eighteen (18) potential winners selected for the contest (i.e., one (1) winner per Trey Concert City).
  6. The decision of the Sponsor, the judge of the Contest, is final and binding on all matters relating to the Contest. Each potential winner will be notified by email and may be required to sign, notarize and return an affidavit of eligibility/liability and publicity release within 24 hours of the date of notification or the prize will be forfeited and an alternate winner will be selected. If a potential winner is a minor in his/her state of residence, such potential winner’s parent or legal guardian must sign all required documents. If a potential winner is not available within 24 hours of first attempt by Sponsor to contact such potential winner or prize notification is returned as undeliverable, prize will be forfeited and an alternate winner will be selected from

eligible entries received.

7. **PRIZE:** One (1) potential winner from each Trey Concert City endorsed in the contest submission will each receive two tickets to the Trey Concert in the Trey Concert City referenced in their Entry. Approximate Retail Value (“ARV”) is \$160. Total ARV for all prizes in this contest is \$2,720. Transportation to and from the Trey Concert and the Trey Concert City are the sole responsibility of the winner. If the winner is a minor in his or her state of residence, the Prize will be awarded to such minor’s parent or legal guardian and such minor’s parent or legal guardian must accompany the minor to the Trey Concert . All taxes (including without limitation federal, state, and local taxes) on or connected with the Prize, if any, and the reporting consequences thereof, and any other costs, fees, and expenses not explicitly stated herein, if any, are the sole responsibility of winner. Prize is not transferable. No cash redemptions or prize substitutions allowed, except at the Sponsor's sole discretion. Prize will be awarded. In the unlikely event that any portion of the prize is cancelled or undeliverable for any reason, winner agrees Sponsor has no further obligations to winner other than delivery of the remainder of the Prize.
8. **GENERAL CONDITIONS:** All federal, state, and local taxes related to the prize are the winner's responsibility. The contest is governed by the laws of the State of New York with venues in New York County, New York, and all claims must be resolved in the state or federal courts of New York County, New York. All federal, state and local laws and regulations apply. In the event of a dispute regarding the identity of the person submitting an online Entry, the Entry will be deemed to be submitted by the person in whose name the email account is registered. Sponsor reserves the right to modify, suspend or terminate the online portion of the Contest in the event that it becomes infected by a computer virus or is otherwise technically impaired. Upon submitting an Entry, participants agree: (a) to be bound by the Official Rules, Sponsor's privacy policy and the decisions of the judge of the Contest, whose decisions regarding the Contest are final and binding; (b) to release and hold harmless Sponsor and its agents from any and all claims, demands, damages, losses or liabilities, including injury or death, caused by, arising out of, or related to their participation in the Contest and/or their use/misuse of the prize; and (c) to be contacted by Sponsor via email, telephone and/or mail.
9. **WINNER'S NAME:** For the name of winner, send a self-addressed, stamped envelope postmarked by February 14, 2012 and received by February 23, 2012 to The "Angel’s Ambassadors” Contest: Winner's Name c/o Atlantic Recording Corporation, 1290 Avenue of the Americas, New York, New York, 10104, attn: Debra Herman.

**SPONSOR:** Artist Arena LLC located at 853 Broadway, 3<sup>rd</sup> Floor, New York, NY 10003.

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